



Sponsoring AAVSO's Annual Meeting

November 1-2, 2025 ★ Portland, Oregon

The American Association of Variable Star Observer's 114th Annual Meeting provides the coveted opportunity to showcase your products and services to a uniquely passionate audience of active citizen scientists. Our attendees are practicing astronomers, who not only purchase equipment themselves, but also recommend products to others within their network.

The two-day scientific gathering, which will feature keynote lectures by professional astronomers, member presentations, an award ceremony, poster papers, and multiple networking events, will be held at the [Oregon Museum of Science and Industry](#), in Portland, Oregon on November 1 – 2.

Your sponsorship will provide your business with dedicated exposure—before, during and after the event—to more than 20,000 AAVSO members, social media followers, and e-newsletter subscribers.



New: the AAVSO is excited to offer three different tiers of sponsorship opportunities:



Presenting Sponsor- \$3,000 – one available

Vendor Sponsorship- \$1,500- four available

Table Sponsorship- \$300- five available

Further Sponsorship Level Details Available on Page 2

To secure your sponsorship, simply complete and submit the forms attached.

Thank you for considering us in your marketing plans, we truly appreciate your support.

Questions: Whitney Armentor, Development Director; warmormentor@aavso.org



Please Check the Box Next to the Sponsorship of Your Choosing

Presenting Sponsorship | \$3,300 (\$3,000 if reserved by July 30)

- Exhibit table directly next to registration desk enroute to the meeting auditorium
- Four registrations to the opening reception, presentations, lunches and closing banquet;
- Opportunity to provide branded conference lanyards to all in-person attendees;
- Featured, linked logo display and designation as presenting sponsor on AAVSO's homepage and meeting web pages through October 2026;
- Featured, linked logo and designation as presenting sponsor in AAVSO annual meeting communications in 2025, including our social media following of more than 14,000;
- Featured, linked logo and designation as presenting sponsor in all annual meeting promotional emails, sent to 13,000 subscribers;
- Direct acknowledgement at opening remarks;
- Optional ten minutes of program time to speak directly to the 150+ audience of in-person and online attendees;
- Four acknowledgement posts on Facebook and Instagram, all with tags to sponsor's social media;
- Logo and presenting sponsor designation in all meeting welcome and break slideshows, streamed to online audiences;
- Full-page and two quarter page ads in attendee digital booklet.

Vendor Sponsorship | \$1,650 (\$1,500 if reserved by July 30)

- Exhibit table next to refreshments near the meeting auditorium;
- Two registrations to the opening reception, presentations, lunches and closing banquet;
- Linked logo on AAVSO's homepage and Meeting web pages through October 2026;
- Linked logo in AAVSO Annual Meeting Communications in 2025, our monthly e-newsletter to 4,500 subscribers;
- Mention in all promotional emails, sent to 13,000 subscribers;
- Spoken acknowledgement at opening remarks;
- Two acknowledgement posts on Facebook and Instagram;
- Logo in the Meeting welcome and break slideshows, streamed to online audiences;
- Full-page ad in attendee digital booklet.

Table Sponsorship | \$400 (\$300 if reserved by July 30)

- Promotional material placed on attendee tables in the auditorium;
- Text listing (company name, 50-word description, and web address) in attendee digital booklet
- Mention in all promotional emails, sent to 13,000 subscribers;
- One acknowledgement posts on Facebook and Instagram;
- Responsible for shipping materials to AAVSO by October 1; materials will not be returned.



Annual Meeting Sponsorship Form

Please send completed form, with a high-quality logo (.ai or .png at 300 ppi), to Whitney Armentor (warmentor @aavso.org). You will receive an emailed link to complete payment.

Company Name: _____

Number of Attendees Based on Sponsorship (circle): None Two Four

Attendee 1 Name: _____

Attendee 2 Name: _____

Attendee 1 Phone: _____

Attendee 2 Phone: _____

Attendee 1 Email: _____

Attendee 2 Email: _____

Attendee 3 Name: _____

Attendee 4 Name: _____

Attendee 3 Phone: _____

Attendee 4 Phone: _____

Attendee 3 Email: _____

Attendee 4 Email: _____

Company Address: _____

Company City, State, Zip: _____

Billing Email: _____

Logo URL for Promotion: _____

Social Media Handles:

Facebook: _____ **X:@** _____

Instagram: _____ **YouTube:** _____

Please indicate if you wish to donate an auction item prize to raise funds for the AAVSO:

☐ **Yes**, we wish to donate an auction item! Item name _____

☐ **No**, we do not wish to donate an auction prize.

For table sponsors donating an auction item, please ship to the AAVSO by October 1, 2025.

AAVSO | 185 Alewife Brook Pkwy Ste 410, Cambridge, MA 02138-1104