

Sponsoring AAVSO's Annual Meeting



November 7-8, 2026 ★ Santa Fe, New Mexico

The American Association of Variable Star Observers' 115th Annual Meeting provides the coveted opportunity to showcase your products and services to a uniquely passionate audience of active citizen scientists.

Our attendees are practicing astronomers, who not only purchase equipment themselves, but also recommend products to others within their network.

The two-day scientific gathering, which will feature keynote lectures by professional astronomers, member presentations, an award ceremony, poster papers, and multiple networking events, will be held at the Drury Hotel in Santa Fe, New Mexico on November 7–8, 2026.



Your sponsorship will provide your business with dedicated exposure—before, during, and after the event—to more than 20,000 AAVSO members, social media followers, and newsletter subscribers.

This year, the AAVSO is excited to offer vendor sponsorships for \$1,000 and digital sponsorships for \$250.

Details about what is included in this year's sponsorship offerings are provided below on Page 2.

To secure your sponsorship, simply complete and submit the forms attached.

Thank you for considering us in your marketing plans. We truly appreciate your support.

Questions: Kathy Spirer, Operations Manager; kspirer@aaavso.org



Vendor Sponsorship – \$1,000

- Exhibit table next to refreshments near the meeting auditorium;
- Two registrations to the presentations + two banquet tickets;
- Linked logo on AAVSO's homepage through October 2027;
- Linked logo on AAVSO's 115th Meeting web page;
- Linked logo in our monthly e-newsletter to 4,500 subscribers through November 2026;
- Spoken acknowledgement at opening remarks;
- Two acknowledgement posts on Facebook and Instagram;
- Logo in the Meeting welcome and break slideshows, streamed to online audiences;
- Full-page ad in attendee digital booklet.

Digital Sponsorship – \$250

- Linked logo on AAVSO's 115th Meeting web page;
- Logo in the Meeting welcome and break slideshows, streamed to online audiences;
- Text listing (company name, 50-word description, and website) in attendee digital booklet.



Annual Meeting Sponsorship Form

Please send completed form, with a high-quality logo (.ai or .png at 300 ppi), to Kathy Spierer (kspirer@aavso.org). You will receive an emailed link to complete payment.

Company:

Name:

Sponsorship level (Check one): **Vendor Sponsorship** **Digital Sponsorship**

Attendee 1 Name: **Attendee 2:**

Attendee 1 Phone: **Attendee 2:**

Attendee 1 Email: **Attendee 2:**

Company address:

City, State, Zip:

Email to send invoice:

Logo URL for promotion:

Social media handles:

Facebook:

X: @

Instagram: @

YouTube:

Please indicate if you wish to donate an auction item prize to raise funds for the AAVSO:

Yes, we wish to donate an auction item!

Item name:

No, we do not wish to donate an auction prize.